



What we Know and Where we need to go

Household and Family Economics Scholarship

13th Biennial Virtual Conference of Asian Consumer and Family
Economics Association (ACFEA)

2020 International Virtual Conference of Association for China
Economic Studies (ACES)

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Journal of Family and Economic Issues



Examines the intricate relationship between the family and its economic environment

Journal of Family and Economic Issues

- Address important issues in family management, household labor and productivity
- Relationships between **economic** and non-economic issues
 - *including health and healthcare*
- Interrelations between **external settings and family life**
 - *including family policy, work, and community.*



Benefits of Publishing in Multidisciplinary Journal

- Wider exposure of your scholarship
- New insights to inform your scholarship
- Opportunities for networking/collaboration



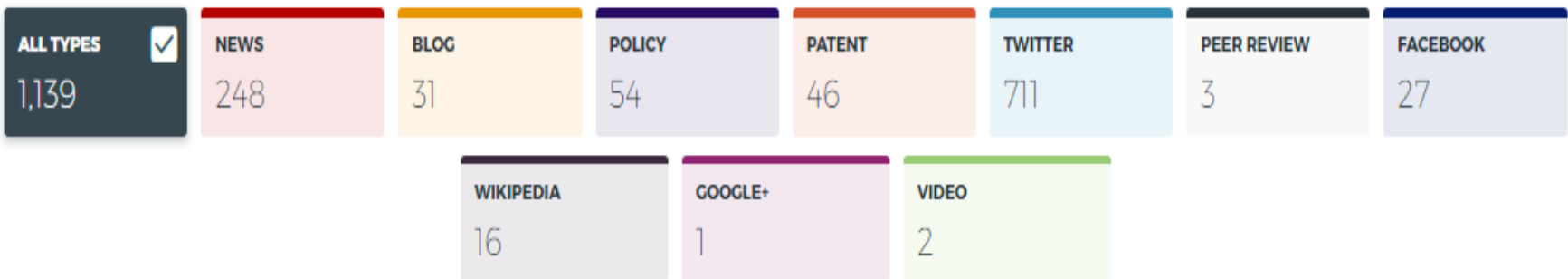


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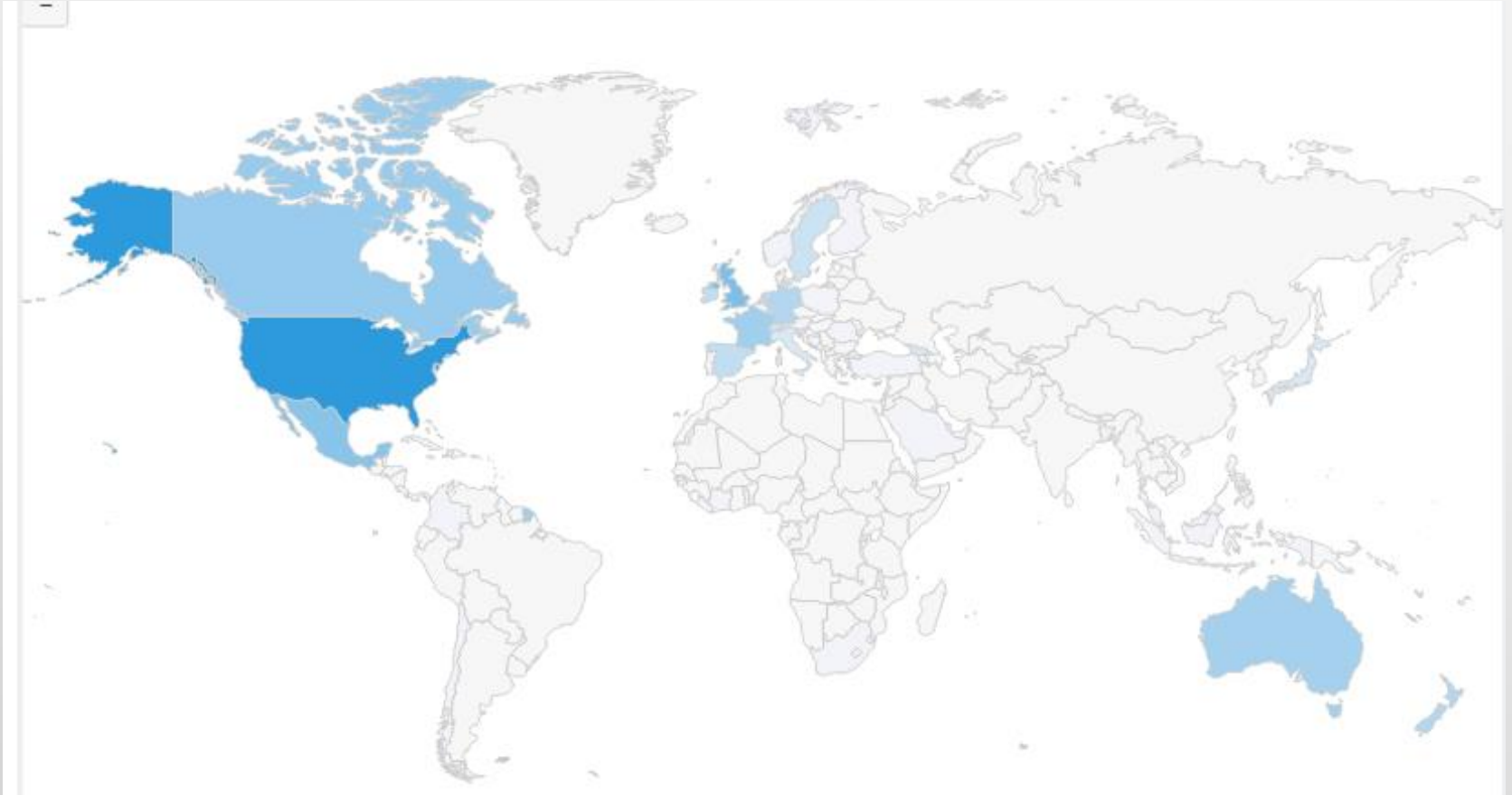
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Sergio Souza

Journal of Family and Economic Issues Impact



Getting the Word Out



There have been 711 tweets about this content by 559 unique tweeters in 38 countries.

Article metrics | Last updated: Tue, 25 Aug 2020 21:55:30 Z

Who Helps with Homework? Parenting Inequality and Relationship Quality Among Employed Mothers and Fathers

Access & Citations

1328
Article Accesses

7
[Web of Science](#)

8
[CrossRef](#)

Citation counts are provided from Web of Science and CrossRef. The counts may vary by service, and are reliant on the availability of their data. Counts will update daily once available.

Online attention



13 tweeters

2 Facebook pages

10 news outlets

20 Mendeley

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Challenges of Publishing in a Multidisciplinary Journal

- Lack of understanding across disciplines
- Differences in Assumptions and Terminology
- Scientific rigor may look different



Top ranking highest cited 2017-2018 articles for IF Year 2019

Title	Author	Publication Type	Publication Date	DOI	Volume	Issue	Total Citations*	Citations for IF 2019
The Financial Behavior of Emerging Adults : A Family Financial Socialization Approach	Jorgensen, Bryce L.; Rappleyea, Damon L.; Schweichler, John T.; Fang, Xiangming; Moran, Mary E.	Article	01-03-2017	10.1007/s10834-015-9481-0	38	1	20	6
Who Helps With Homework? Parenting Inequality And Relationship Quality Among Employed Mothers and Fathers	Schieman, Scott; Ruppanner, Leah; Milkie, Melissa A.	Article	09-13-2017	10.1007/s10834-017-9545-4	39	1	7	3
Uncertainty, Doubts, and Delays: Economic Circumstances and Childbearing Expectations Among Emerging Adults	Brauner-Otto, Sarah R.; Geist, Claudia	Article	10-10-2017	10.1007/s10834-017-9548-1	39	1	6	3
I Wish: Multigenerational Regrets and Reflections on Teaching Children About Money	LeBaron, Ashley B.; Hill, E. Jeffrey; Rosa, Christina M.; Spencer, Travis J.; Marks, Loren D. et al.	Article	11-03-2017	10.1007/s10834-017-9556-1	39	2	16	3
College Student Financial Stress : Are the Kids Alright?	Robb, Cliff A.	Article	04-19-2017	10.1007/s10834-017-9527-6	38	4	10	3

Journal of Family and Economic Issues



What do we know?

Framing Your Study

- Fit
 - What is the topic you are addressing
 - Why is it important for *understanding family management, household labor and productivity*
 - **Explain in simple terms**

Narrative Fit

- The strength of the **middle class affects economic growth and social stability**
- Despite its importance, there is no agreement as to what happened to the American middle class in the past several decades...*due to the lack of a consistent, objective and implementable definition of the middle class*
- We used the Consumer Expenditure Survey (CE) data (US Bureau of Labor Statistics [1988–2015](#)) to **estimate the size of American middle class in selected years from 1988 to 2015 using the Department of Commerce definition** and to test if there were upward or downward trends in American middle class during those years

Fan, J.X., Zan, H. The Decline of the American Middle Class: Evidence from the Consumer Expenditure Surveys 1988–2015. *J Fam Econ Iss* **41**, 187–199 (2020). <https://doi.org/10.1007/s10834-019-09651-1>

Narrative Fit

- Owning a house not only forms the bedrock of the **American Dream** but also has long and widely been perceived as an essential life goal in many other countries around the world.
- The **Chinese people care so much about homeownership** that it has actually become a prerequisite for getting married
- The goal of our paper was to complement the existing literature by **investigating the impact of cultural factors on home ownership**

Wu, B., Bian, W., Xue, Y. *et al.* Confucian Culture and Homeownership: Evidence from Chinese Families. *J Fam Econ Iss* (2020). <https://doi.org/10.1007/s10834-020-09685-w>

Well-Grounded Study

- Thorough review of existing literature
 - **Consider literature outside your discipline**
 - Stick to relevant studies
 - Highlight the need for the study

The Need

Two important factors affecting household financial decisions remain understudied:

- the rising levels of education among women
- and the migration of rural residents to urban areas

Li, N., Qian, Y. The Impact of Educational Pairing and Urban Residency on Household Financial Investments in Urban China. *J Fam Econ Iss* **39**, 551–565 (2018). <https://doi.org/10.1007/s10834-018-9579-2>

The Need

There are two main limitations to current studies examining the important role of political capital i.e., Communist Party membership on household income in transition countries:

- the research focuses only on samples from individual countries which cannot explore the impact of the *process of market transition*
- current studies have deficiencies in terms of the impacting mechanism, econometrical methods, and research depth

Cao, T., Qian, X. Political Capital and Household Income: Evidence from Twenty-Four Transition Countries. *J Fam Econ Iss* (2020). <https://doi.org/10.1007/s10834-020-09708-6>

Finish Strong

- Interpret the findings
 - Discuss in the context of the literature reviewed
 - Articulate the contributions to the field (Research contribution)
 - Connect the contribution to *important issues in family management, household labor and productivity* (Application for practice and/or policy)

The Payoff

The results reveal that social and economic development as a macro-level factor is a critical approach to strengthen women's independence and autonomy.

To understand women's status and well-being, analyze factors from the perspectives of the macro and micro levels.

Implications extend to other societies e.g., many developing countries

Wang, Q., Li, Z. & Feng, X. Does the Happiness of Contemporary Women in China Depend on Their Husbands' Achievements?. *J Fam Econ Iss* 40, 710–728 (2019). <https://doi.org/10.1007/s10834-019-09638-y>

The Payoff

Investigated how sex imbalance influenced the probability of households owning businesses.

- son households were more likely to have businesses in villages where sex ratios were higher
- **and** son households' capability of sustaining their businesses was a major reason for this positive relationship
- The skewed sex ratio shows an emerging trend with women obtaining more bargaining power in family businesses

Yuan, Y., Rong, Z. & Xu, L. Does Sex Imbalance Affect Family Businesses? Evidence from Rural China. *J Fam Econ Iss* 41, 4–18 (2020). <https://doi.org/10.1007/s10834-019-09644-0>

Where we need to go

- New methodological approaches:
 - Longitudinal panel studies
 - Qualitative analyses
- More diverse geographical studies
 - Move beyond urban consumers and families
 - Broaden populations studied

Chatterjee, S. Fan, L., Ryu, S., & Kim, J, (Forthcoming). A Decade review of Asian Studies in the Journal of Family and Economic Issues from 2010 to 2019.

Where we need to go

Asian economies rapidly growing and fast-changing, influencing and influenced by western values, economies, and societies

- New studies needed on consumer behavior in Asian societies
- What is the impact of these changes on health and well-being?
- What role does an aging populations have on family / household decision-making and economic policy?

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