

The Imperfect 'Perfect' Fraudster

Exploring How Vulnerability Framing,
Fraudster Identity, and Victim Attachment
Shape Financial Risk Perception

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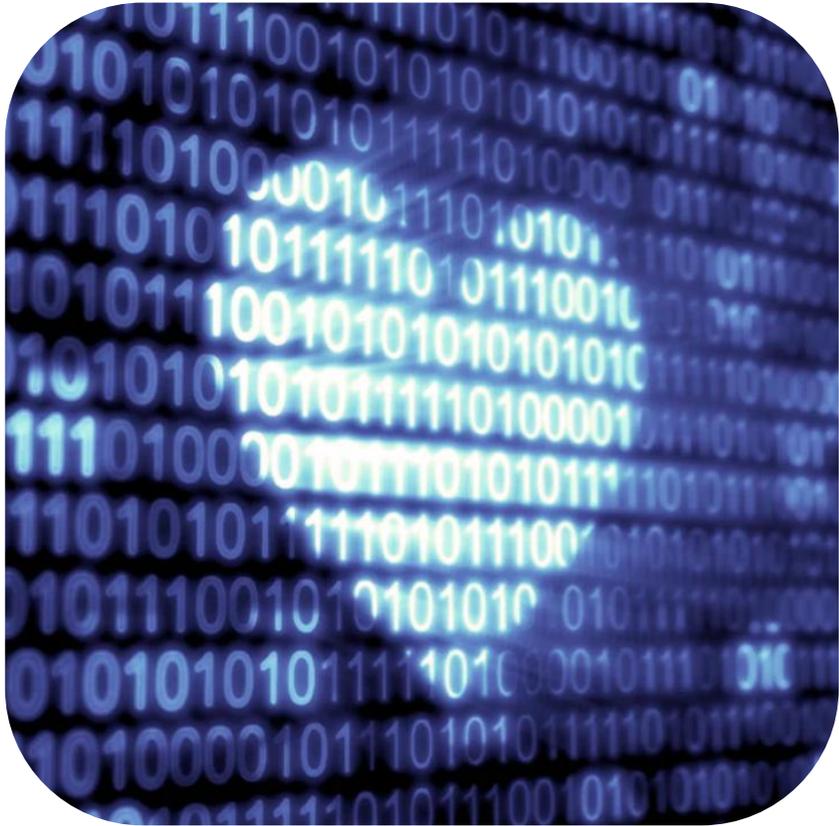




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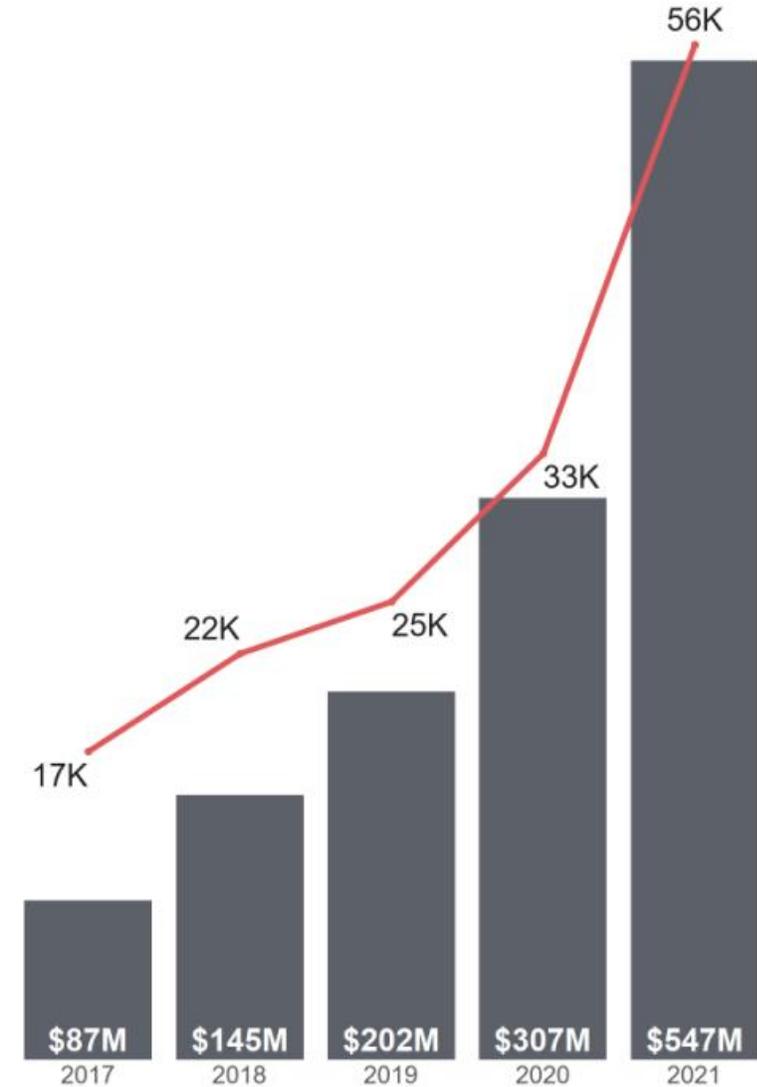
- Research Background: The Shift from "Perfect" to "Imperfect" Deception
 - Theoretical Framework: Tripartite Theoretical Analysis
 - Core Findings: Interplay of Identity-Narrative-Psychology
 - Practical Implications: Anti-Fraud Strategy Design
 - Future Directions: Cross-Cultural and Emerging Scams
- 

Research Background



Reports about romance scams: Growth over five years

2021 total reported losses were more than 6 times what they were in 2017, and the number of reports grew to more than 3 times the 2017 number.



Research Questions

What Do We Aim to Unravel

Imperfection and Credibility

Identity Puzzle: How does "imperfection" enhance credibility

Crisis Story Impact

Narrative Tactics: Which crisis stories most reduce vigilance

Psychological Vulnerability

Psychological Vulnerability: Who is most susceptible to emotional manipulation



Theoretical Framework -

Tripartite Theoretical Support



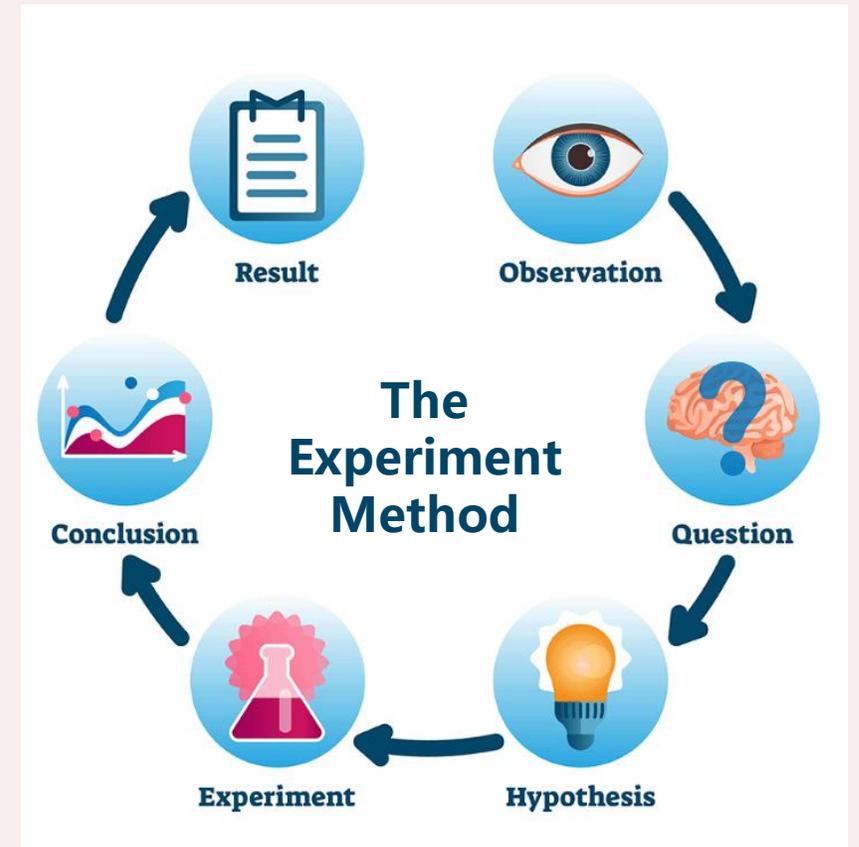
Impression
Management
Theory

Interpersonal
Deception Theory

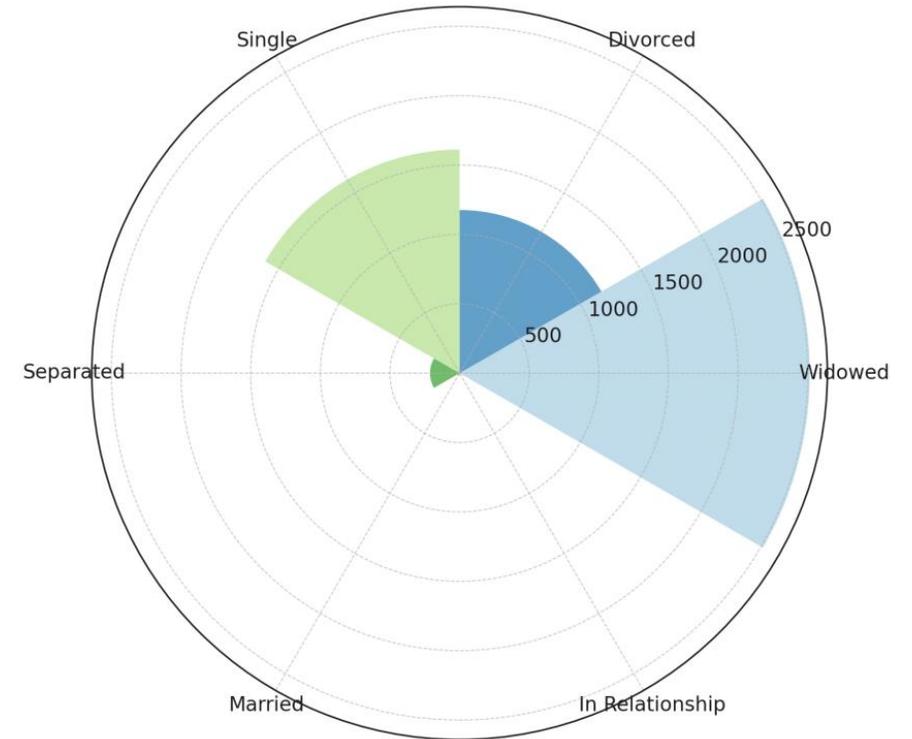
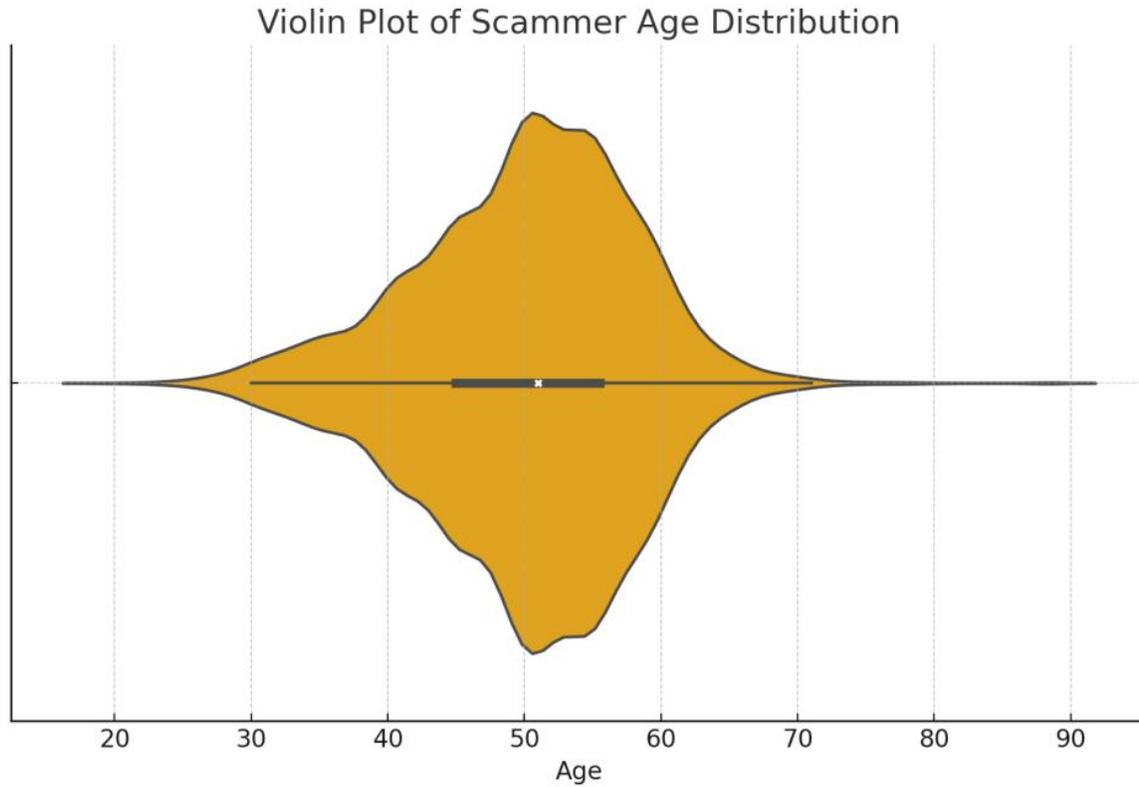
Adult Attachment
Theory

Research Methodology

- Mixed Methods Overview



Core Finding 1 - Identity Strategy



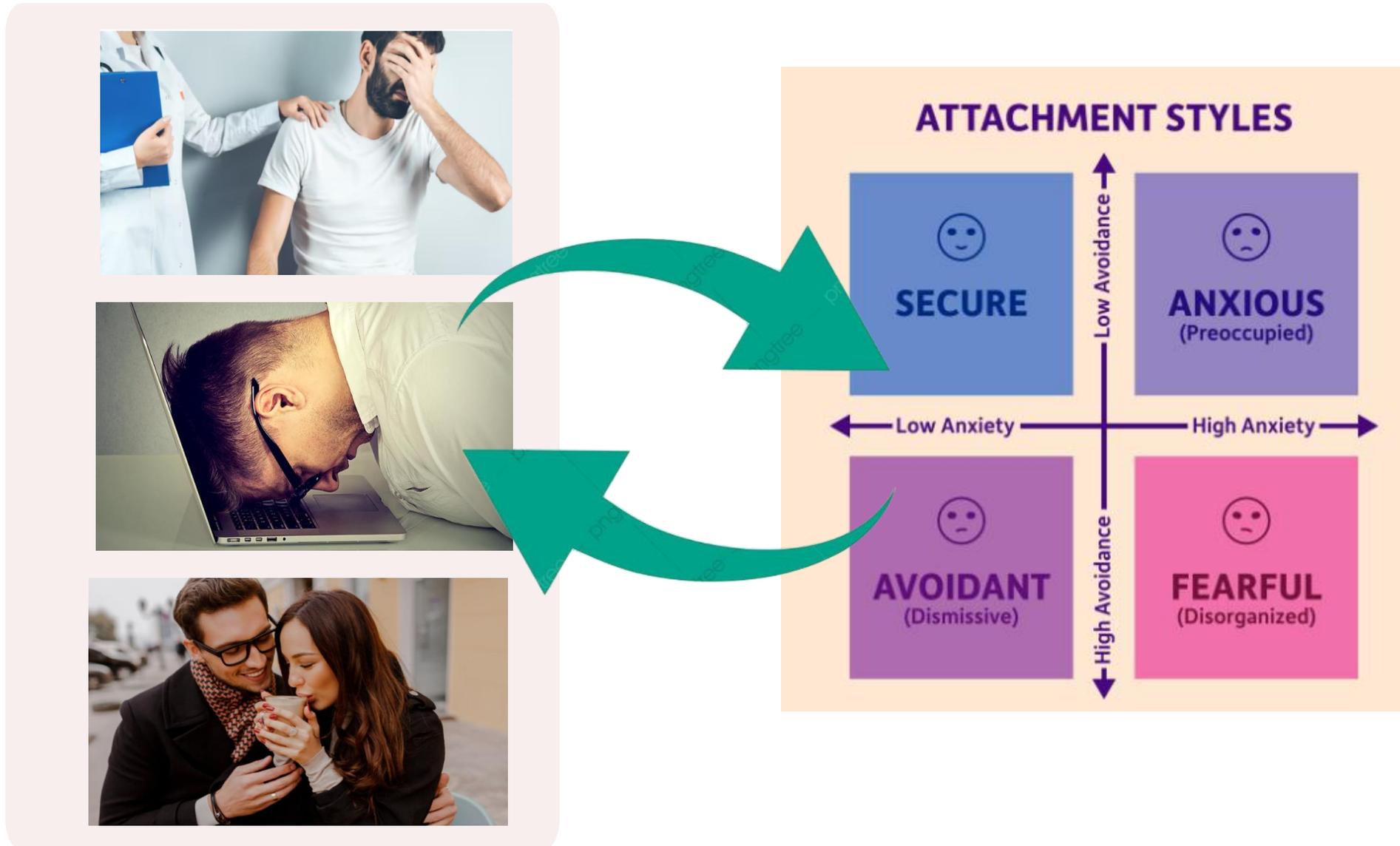
Core Finding 2 - Narrative Effectiveness



Core Finding 3 - Identity-Narrative Interaction



Core Finding 4 - Victim Psychological Mechanism



Practical Implications

1. Technical Detection Mechanisms
2. Cross-Border Policy Reforms
3. Targeted Public Education
4. Ethical AI Governance
5. Victim Support Ecosystem



Future Directions

01

Cross-cultural comparison

Narrative differences between Eastern/Western scams

02

Emerging scams

Multi-platform narrative logic of hybrid scam

03

Technical integration

Cognitive trajectory analysis via eye-tracking during risk perception



THE END

THANKS